### University Mission Statement/Goals

Maintaining the commitment to operational efficiency and continuous improvement.

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| 1. Students will complete their full-time registrations before the first day of class. | 75% of full-time students will be registered at least one month before classes begin. | Winter 2007 = 62%  
Fall 2007 = 51%  
EIL student must wait to register, which affects the data. | Continue e-mailing registration reminders to students, also encouraging students to check and clear HOLDS before registration begins. |
| 2. Students will be satisfied with the quality of services provided by the Academic Advisors. | 85% of full-time students will be registered the day before classes begin. | Winter 2007 = 82%  
Fall 2007 = 85% | |
| | 80% of students surveyed will indicate satisfaction with the Academic Advising services provided. | Fall 2007 Survey Results= 84.28% satisfaction. |  |
| | The NSSE rating for Academic Advising will be above the Baccalaureate-General and National averages for both first year students and seniors.  
(2006 rating: First year-3.21; Seniors 3.06) | | >Post welcome, instruction banner during Add/Drop period to help reduce waiting time.  
>Improve website, to include answers to common questions.  
Set individual advisor goals.  
>Attend NACADA to learn, report and adopt new ideas.  
>Encourage attendance with e-mailed invitation and post a banner.  
>Revise and condense skits.  
>Review agenda for content and time effectiveness. |
| | The Academic Advising rating on the Graduate Survey will be above the previous year.  
Apr. to Aug. 2007 = 4.34 | |
| 3. New students will know and understand academic policies and procedures. | 90% of new students attending the Academic Realities presentation will self-report that they understand registration procedures, the importance of making a MAP and know who they can talk to about their academic program. | Winter 07  
Reg. 87%  
MAP 92%  
Talk 85% | >Encourage attendance with e-mailed invitation and post a banner.  
>Revise and condense skits.  
>Review agenda for content and time effectiveness. |
| | 90% of the students will correctly answer the questions: “Who is your academic advisor? What is a MAP and why is it important? When is the last day to add and drop?” | Fall 07  
Reg. 95%  
MAP 91%  
Talk 92% | |
| | There will be a significant correlation between the self-reported and tested results of the survey. | | |
| | | Winter 07  
A/D 70%  
MAP 81%  
AA 90%  

There was no significant correlation because of insufficient data sets. | |