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| 1. Students utilize resources of BYU Hawaii Career Services.            | a. Avg. of 15% of student body utilizes career center on a monthly basis during semesters. Determined by kiosk check-in system for student ID scan at front desk.  
   b. Avg. of 25% of student body has at least one scheduled appt. with a career advisor during semester. Determined by stats generated from counseling notes system.  
   c. Conduct focus group of students to determine methods for better communicating career center services to student body.                                                                                                                        | a. Avg. # of 255 students (11% of total student body) visited career center monthly.  
   b. 27.4% of total student body had at least one scheduled appt. with a career advisor. (Sample period # quarterly appts.: 658)  
   c. Focus group comments compiled and reviewed. Group undertook a project to survey students for input on C.S. communication issues. Found lack of Career Bulletin(email) was major issue. | a. Review and revise methods of reaching students to include weekly workshops and services /programs embedded in academic courses  
   b. Make the Career Advancement Plan (CAP) required , one step in the plan is to meet with a career advisor  
   c. Petition university for permission to reinstate the emailed Career Bulletin. Will develop a communication plan as per student recommendations. |
| 2. Students will be able to create an effective resume suitable for obtaining professional internships or career employment. | a. 25% of students will seek resume writing assistance and critique from a career center professional.  
   b. Of reviewed resumes, 90% will improve to the competent/acceptable level after initial critique and revisions by student.                                                                                                       | a. 23.9% of student appointments (549) with advisors were for resume assistance and review.  
   b. 79.17% of resumes reviewed improved to the acceptable level after first critique and revisions.                                                                                                           | a. Offer an online resume writing training module, a resume builder online, weekly resume workshops, and more promotion of review/critique services  
   b. Revise rubric to simplify process and allow time for more students.  
   Encourage training module /workshops before students come in for reviews. Work with faculty to implement training embedded in courses. |
| 3. Potential employers of our students utilize resources of BYU Hawaii Career Services. | a. Avg. # jobs posted monthly on YCareers is 50. Reports generated by mgt. information system.  
   b. Offers extended to 75% of students sponsored for travel/participation at job fairs in distant locations (sample group: Boston Career Forum, Fall 2006, 11 students participated)                                                                                                     | a. Avg. postings per month was 32.  
   b. 91% of participants received offers for either internships or full-time employment (10 of 11 participants)                                                                                                             | a. Join NaceLink multi-school consortium to increase exposure to employers and gain new job postings.  
   b. Continue to sponsor student participation in distant job fairs. Sponsor travel to 1 additional fair during next year. |
| 4. Students will assess how their personal interests and preferences are reflected in their career goal. | a.25% of new Fall 2006 students will complete the “Do What You Are” (DWYA) personal assessment.  
   b. Of those completing the DWYA assessment, 75% will meet with a career advisor and complete the preference worksheet and upload it to YCareers.                                                                 | a. 69% (415 persons) of approx. 600 new students took the DWYA assessment  
   b. only 18 (4%) met with an advisor for more detailed interpretation of assessment results                                                                                                                     | a. Promote value of DWYA to new students. Implement holds on registration for non-completers of CAP requirements  
   b. Will not continue to require appts. for DWYA but will require for next 2 levels of assessments |
| 5. At time of graduation, the new graduates have committed to full-time job opportunities or have been accepted into graduate school. | a. Graduating senior survey will show 50% of students seeking employment are placed in jobs at time of graduation.  
   b. BYUH graduates employment placement rates will meet or exceed the national average posted by NACE for benchmarking purposes.  
   c. Graduating senior survey will show 50% of students seeking higher education are accepted into a graduate school program by time of graduation from BYU Hawaii.  
   | a. 62.7% of grads seeking employment had full-time employment upon graduation  
   b. Exceed NACE avg. (52%) by 10.7%  
   c. 35.4% of grads seeking admission to graduate school had been accepted for admission                                                                                                 | a. Work toward 65% placement.  
   b. Continue to use NACE benchmarks for comparison  
   c. Continue with same measures and expected outcomes  
   d. Include one year follow-up data on next assessment |